

KYLE J. JACOBSON

Designer / Developer

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Profile

Web designer/developer with illustration skills. BAS/ME from Worcester Polytechnic Institute and is also certified in Client-Server Network Programming from the Chubb Top Gun Program and has over 16 years experience in advertising, financial and technology sectors. Specialties include Front End Development, Content Management Systems and Adobe Creative Suite. Experienced in all phases of process and planning and a proven history of effective working with large and small organizations in addition to solo project design & development.

Computer Applications and Languages

Design Applications: Adobe Creative Suite

Languages: HTML 5, CSS 3, Javascript/jQuery, PHP, MySQL, Ajax

Content Management Systems: Joomla, Wordpress, Drupal

Operating Systems: Windows/Macintosh

Professional Experience

Relevance Design: Web Designer/Developer. 2012-2015

Freelance web design/development.

Mercer International: Flash Designer/Developer. 2011-2012

Flash designer/developer in creative department of global leader of financial services. Responsibilities included the production and development of web projects for Fortune 500 clients and custom internal Mercer/MMC projects. Created Flash based documents displaying financial, retirement and other related material. Researched, implemented and developed the departmental corporate intranet utilizing Joomla CMS with customized PHP forms. Solely developed Mercer/MMC capabilities display brochure/Flash application. Developed financial calculators and educational games for company presentations and external websites. Coded and assisted designing financial websites.

Communications Collaborative Contract Web Designer/Developer 2005-2011

Major client project list:

Haemonetics: 2005 – 2010

Offsite contract – quarterly maintenance of corporate product catalog and code translations to international languages.

BJ's Wholesale Club: Interactive Designer. 2009

Responsible for recurring and independent projects involving daily meetings and presentations across multiple levels of the organization. Main tasks included updating of the primary content area of the BJ's home page, coordination with the marketing department to establish the design and development of weekly product advertisement animated Flash designs.

Affinova: Design Technologist/Web Designer. 2008

Assignments included porting main corporate website to multiple languages. Web & flash design/development for Affinova Optimizer'08 Vice Presidential Candidate Selector Site Design Technologist role tasks included designing branding concepts for product research and integrating approved concepts into proprietary 'Evolutionary algorithm' engine. Client project list includes Cadbury Adams, Hershey, Perdue and Wrigley.

InsideOut Communications.:

Contract Web design and development for full service advertising agency.

·Solmetex: *Drupal Administrator and Web Developer.* 09

Developed and deployed Drupal 6 based site for water and dental purification company.

Client Project list: Milton Cat / Milton Cat Used / Challenger Alliance / Rent Machines / Arsenxnp / Solometex / Npxtra / Hartney Greymont / Urban Renewal Furniture

· Inside Out Communications : Designed company site & flash application for displaying project case studies.

EMI Strategic Marketing: 2008

Development of Flash game for Wachovia Bank employees and assisted in development of site for State Street Symposium.

Feinstein Kean Healthcare Creative Studio: 2007

Multiple client website projects involving coding, updates, new design & integration to ASP.NET architecture.
Client site list: National Cancer Institute Proteomic Technologies, Faster Cures, Personalized Medicine Coalition

The Eliot School of Fine and Applied Arts 2007-2009:

Quarterly maintenance on art/craft school website.

Massachusetts Nurses Association: 2007

Corporate web maintenance and updates.

Saber Imagery: 2007

Web design and development for advertisement agency.

Commonwealth Creative Associates : 2007

Developed company flash presentation for conference.

Membersfirst : 2007

Developed, designed and created content updates utilizing proprietary CMS system.

CerconeBrownCurtis : 2006

Developed the GMAC Insurance Personal Puit Crew Sweepstakes website and flash animation.

IXIS Asset Management. 2005

Updated corporate websites and enhanced site graphics.

Sun Life Financial., Web Coordinator. 2005

Maintenance and updating of financial institution websites.

Hassan Sign., Designer/Builder. 2004 – 2005.

Designed and built high quality signage using CAD/CAM software Signlab and Enroute.

Primix Solutions Inc., Production Developer. 2000 – 2001.

Served in the production area of strategic Internet services (SIS) firm that focused on B2B, B2C web technologies and e-business. Client list included: Citibank / Pergo Flooring / Computerworld / Kemper Insurance / Fleet Bank.

Capital Bankcard Inc., Corporate Webmaster. 1999 - 2000.

Served as Corporate Webmaster for internet based merchant service provider.

New Technology Solutions, Inc., Sales Engineer. 1996 - 1998.

Managed largest sales territory in company for custom builder of Alpha and Pentium processor based workstations exclusively for Pro/Engineer on the Windows NT platform.

- Over 1 million dollars in personal sales first year.
- Sales territory included 14 states in western U.S. territory.

Education

Chubb Professional Resources, Waltham, MA. *Client-Server Top Gun Program.* Graduated 1999.

Full time four-month curriculum focusing on object-oriented design utilizing C++ and Visual Basic. Strong emphasis was placed on object class design and implementation, database construction, normalization, and connectivity, as well as migration from legacy systems to SQL and Oracle relational databases. Other topics included UNIX Shell programming, C programming, CGI and HTML.

Worcester Polytechnic Institute, Worcester, MA. Graduated 1994.

Bachelor of Science, Mechanical Engineering. Specialized in mechanical design.

Related studies included computer aided design (CAD), experimentation and vibrations.

Sufficiency classes included Art History, Modern Art, and Topics in 19/20th Century Architecture.